

THINKBIG ACTNOW

De verborgen impact

Babette Porcelijn / @ThinkBig\_ActNow

3 oktober 2019

Elsbeth Booy & Angela van Nordennen  
Coacertificeerd trainers  
De Verborgene Impact

THINKBIG ACTNOW

1

Elsbeth Booy

2

Angela van Nordennen

172  
IMPACT

THINKBIG ACTNOW

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Wat gaan we doen?

QUIZ

4

QUIZ

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ANTWOORD GEVEN


A. hand opsteken  
B. opstaan

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### LAPTOP?

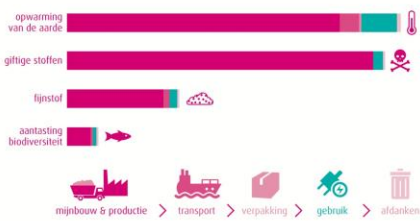
A. produceren  
B. opladen



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### A. PRODUCEREN



opwarming van de aarde

giftige stoffen

fijnstof

aantasting biodiversiteit

mijnbouw & productie > transport > verpakking > gebruik > afval

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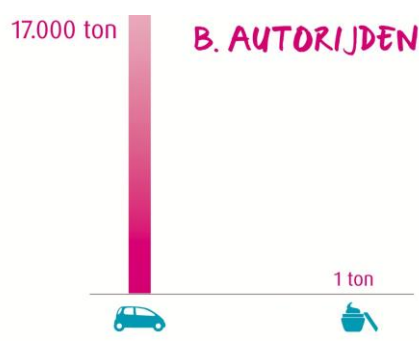
### MICROPLASTICS?

A. Tandem poetsen  
B. Autorijden

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### B. AUTORIJDEN



17.000 ton


1 ton

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### IMPACT REDUCTIE ELEKTRISCH?


A. 30%  
B. 70%



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### A. 30%




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**RETOUR TJE BALI!** 

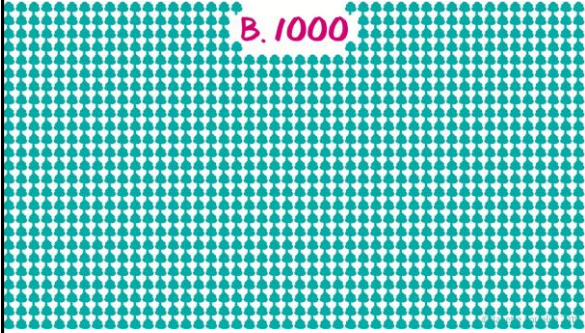
A. 30  
B. 1000



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**B. 1000**



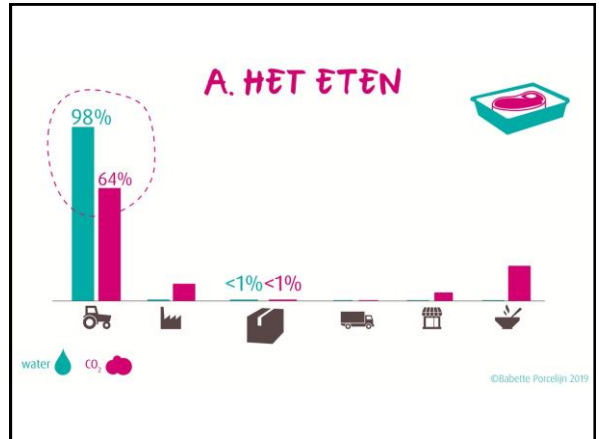
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**BOODSCHAPPEN?**

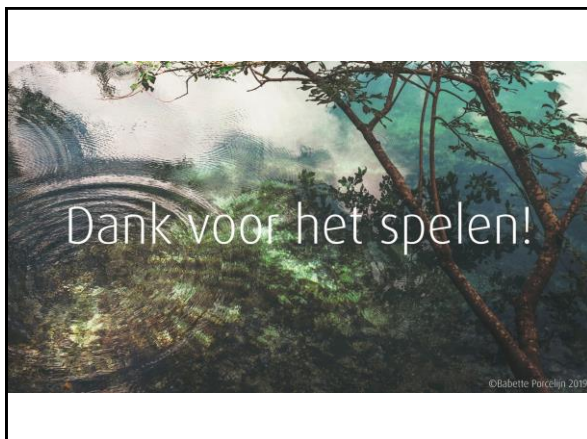
A. Het eten   
B. De verpakking 

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**DE VERBORGEN IMPACT**  
alles wat er een positief leven



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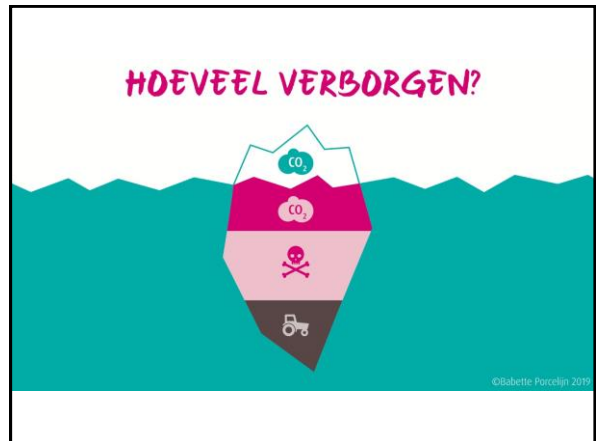
19



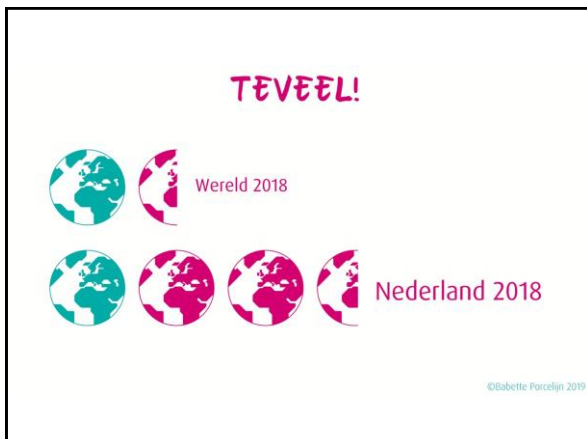
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22



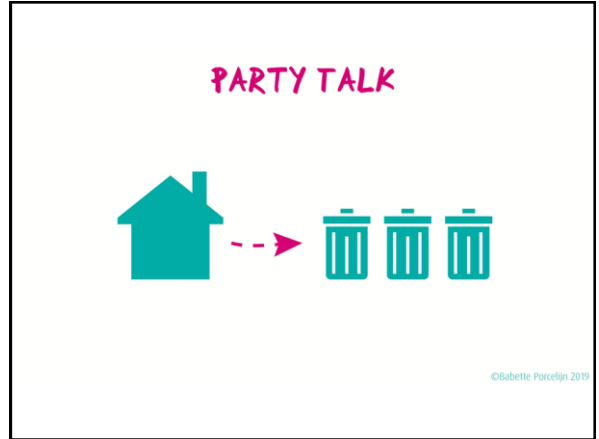
23



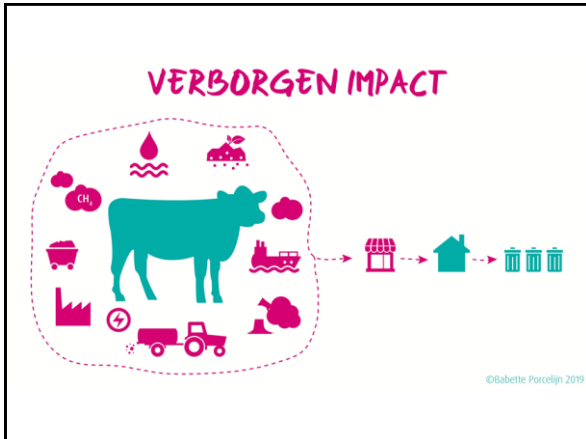
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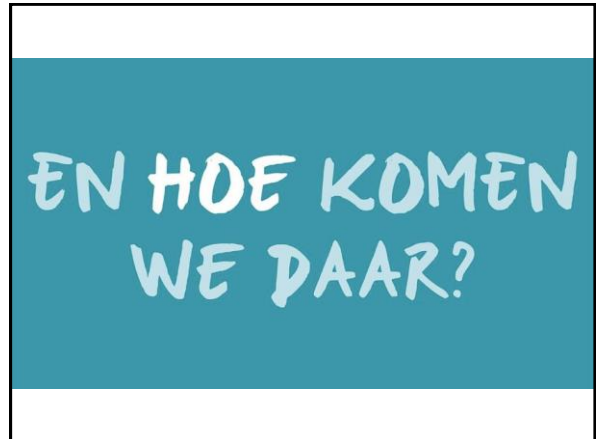
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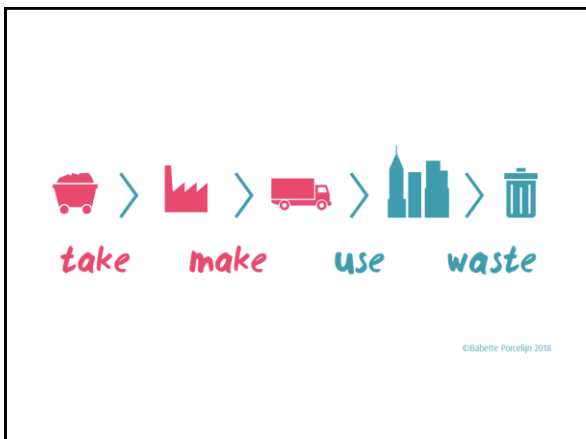
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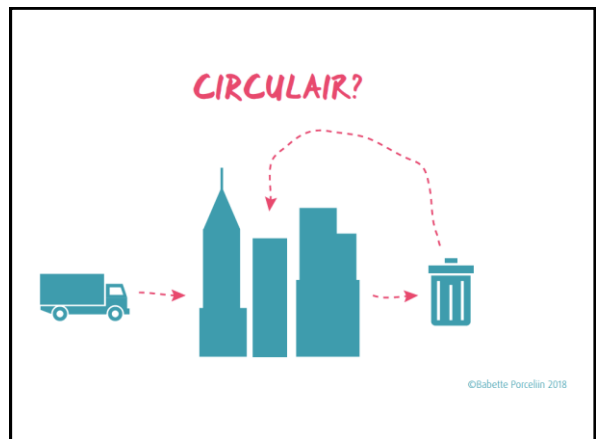
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# WAT KAN IK DOEN?

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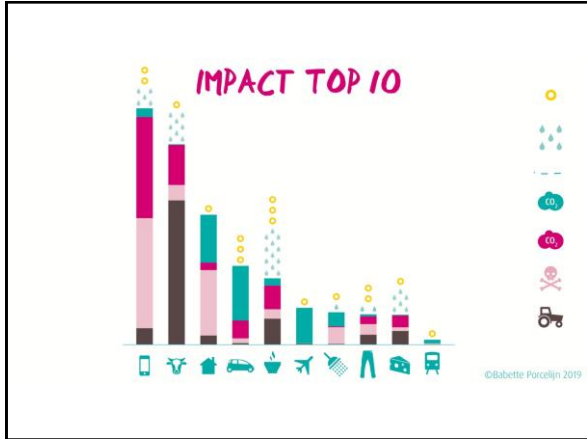
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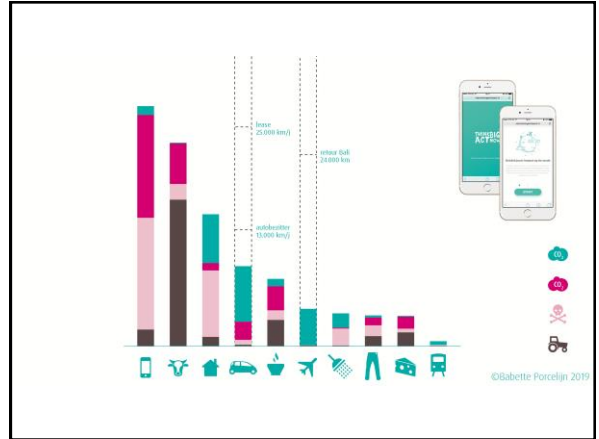
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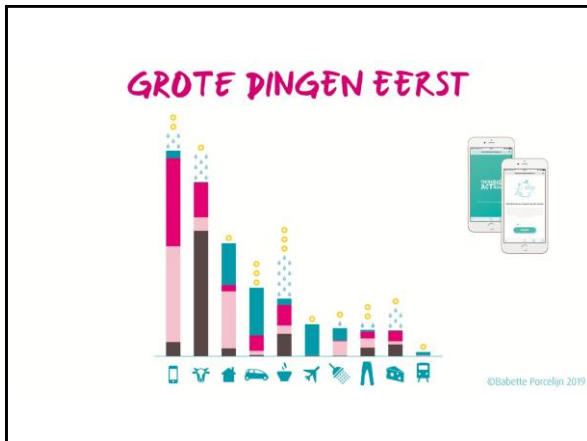
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### KNOPPEN

Eten & drinken

Geen verspilling

Vervoer

Spullen

Wonen

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NEW BEGINNING  
 NEW MINDSET  
 NEW FOCUS  
 NEW START  
 NEW INTENTIONS  
 NEW RESULTS

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Aanbieden product — dienst

Sturen op deelplatforms

Faciliteren van new economy

Stimuleren van duurzaam gedrag

Repair Café

peerby

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